

REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 3611

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/555,715
Confirmation No.: 9733
First-Named Inventor: Jason Bregmen
Filing Date: October 30, 2006
Group Art Unit: 3611
Examiner: Christopher Veraa
Attorney Docket No.: 016989-000002
Title: IMPROVEMENTS RELATING TO BILLBOARDS

RESPONSE TO FINAL OFFICE ACTION

MAIL STOP AF
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 9, 2009, please enter the following amendments and remarks in the above-mentioned patent application.

A request for a one-month extension of time along with the requisite fee have been enclosed with this Response. The Commissioner is authorized to charge any extensions of time as well as any additional fees or credit any overcharges to Deposit Account No. 23-3030, but not to include any payment of issue fees.

Amendments to the Claims are reflected in the **Listing of Claims** which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.